



# Nor Cal 8 Man Indoor Football League

## Sponsorship Proposal

### JOIN US ON THE FIELD:

#### SUPPORT THE NORCAL 8-MAN INDOOR FOOTBALL LEAGUE AS WE UNITE CITIES ACROSS THE NATION

The NorCal 8-Man Indoor Football League is a premier 8-man indoor football league bringing excitement and competitive spirit to fans across multiple cities. Our teams, based in California's San Francisco, Visalia, Los Banos, and Fresno, face off against talented teams from cities like St. Louis, New York, Las Vegas, and Atlanta. From March 1 to July 31, 2025, we will host high-energy games that build community, foster sportsmanship, and provide a thrilling experience for players and fans alike.

### OUR REACH AND AUDIENCE

The NorCal 8-Man Indoor Football League provides sponsors with visibility across key regions, reaching passionate football fans in California, Missouri, Wisconsin, New York, Georgia, and Nevada. Our games attract a loyal fan base that values competitive indoor football, making sponsorship an excellent opportunity to connect with engaged sports audiences and communities nationwide.

### WHY WE NEED SPONSORSHIP

To bring our vision to life and make this season a success, we are seeking sponsorship support to cover essential operational costs, including:

- Travel Expenses: Enable our teams to compete in away games across different states.
- Field and Referee Rentals: Maintain a professional and well-regulated game environment.
- Equipment Purchases: Ensure our players have top-quality gear for safe and competitive play.
- Advertising: Promote the league and build awareness in the community.

With your support, we can deliver a high-quality experience for players and fans while expanding the reach of our league.

### BENEFITS FOR SPONSORS

By partnering with the NorCal 8-Man Indoor Football League, sponsors gain:

- Brand Visibility: Exposure across our games, events, and advertising materials, reaching audiences in diverse cities.
- Community Engagement: Opportunities to connect with fans through league-hosted events and promotions.
- Local and National Marketing: A chance to promote your brand across multiple states, positioning it alongside a reputable and growing league.

### SPONSORSHIP LEVELS

#### Level 1 Sponsorship - \$100

- Logo featured on all game flyers.
- Logo image included on 4 cover photos (social media).
- Named mention on live stream events.

#### Level 2 Sponsorship - \$500

- Logo on game flyers and in stadiums.
- Logo image on 40 social media cover photos.
- Named and logo image on live stream events.
- 10 game tickets (each league team home game).

#### Level 3 Sponsorship - \$1,000

- Logo on game flyers and in stadiums.
- Logo image on 40 social media cover photos and on uniforms.
- Named and logo image on live stream events and in stadiums.
- 20 game tickets (each league team home game).

### JOIN US IN MAKING AN IMPACT

This season, join the NorCal 8-Man Indoor Football League as we bring the thrill of indoor football to fans across the country. With your sponsorship, you'll be supporting not only a sports league but also a community-driven initiative that brings people together through the love of football. Contact us today to discuss how we can work together to make this season unforgettable!