CMIT CONNECT LIVE! 2024

Partners

This is an event you won't want to miss! Check out our sponsorship opportunities below.

CMIT Solutions®

CMIT CONNECT LIVE! 2024

Event Details

Everything you need to know about CMIT Connect Live! 2024

About the Event

CMIT Connect Live! Is our annual franchise event, taking place this year from Nov. 13-15, 2024 in beautiful Charlotte, NC. This event brings together franchisees, technicians, staff members, and partners from all over to learn, collaborate, and celebrate our collective success. As a franchisor, we are dedicated to providing our franchisees and partners with the tools they need to succeed, and this event is the perfect opportunity to do just that. With a packed schedule of informative sessions, networking opportunities, and celebrations, this event is not to be missed. Join us in Charlotte and be a part of this exciting event that showcases the very best of our franchise system.

Charlotte, NC
Nov. 13-15, 2024
Le Méridien Charlotte
555 South McDowell Street, North Tower,
Charlotte, NC, 28204

Hotel Information

Our event will be held at Le Méridien Charlotte, a premier hotel located in the heart of downtown Charlotte. With its central location, sponsors and attendees will have easy access to the city's vibrant culture, music scene, and world-renowned cuisine.

The Experience

Our event is designed to provide attendees with a comprehensive and immersive, spanning 3.5 days. During this time, attendees will have the opportunity to participate in a wide range of activities, including informative sessions, collaborative workshops, networking events, and celebrations. This extended timeframe ensures that attendees have ample time to connect with their peers, learn new skills, and celebrate our collective success.

Events Team

Our events team is comprised of experienced professionals who are passionate about creating unforgettable experiences. From planning and logistics to execution and follow-up, this team has been working diligently to ensure that every detail is taken care of. We are grateful for their hard work and dedication to making this event a success. For more information or to get in touch with our events team, please see their contact information below.

Sally Mainprize | Event Coordinator | sally.m@ironpeacockevents.com

Kim Hanauska | Registration Specialist | khanauska@gmail.com

Angela Plumaj | Sponsor Logistics | angela.p@ironpeacockevents.com

Stuart Hentschel | Sponsorship Sales | shentschel@cmitsolutions.com

Caitlin Huber | Schedule Logistics | chuber@cmitsolutions.com

Grace Peterson | Brand Experience | gpeterson@cmitsolutions.com

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Event Timeline

NOV 12

Tuesday
- Million Dollar Dinner (invite only)

NOV 13

Wednesday
- Kick-off Party
- Vender Booth Setup
- Mastermind Meetings (invite only)

NOV 14

Thursday
- Keynotes
- Trainings
- Solutions Pavilion Open
- Awards Banquet

NOV 15

Friday
- Keynotes
- Trainings
- Solutions Pavilion Open
- Sponsor Giveaways
- Finale Event

NOV 16

Saturday
- Recommended departure day for vendors and sponsors
- Vender Booth Breakdown

Activity Details

Million Dollar Dinner

The Million Dollar Dinner is a pre-event activity that is invite only. This dinner consists of our top performing franchise owners, and some select home office staff. There are opportunities to be invited to this event. Check out the Al A Carte section to learn more about sponsorship opportunities that are available.

Mastermind Meetings

Mastermind meetings are a pre-event activity that occur all day leading up to the Kick-off Party. These meetings are invite-only events facilitated by the Franchise owners. During these events they evaluate each other's businesses and give helpful insight on how to better reach goals. These are collaborative sessions between the different mastermind groups. Sponsorship opportunities are available for these exclusive sessions and more information can be found in the Al A Cart section.

Kick-off Party

The kick-off Party is the official launch of CMIT Connect Live! 2024 and is the first event where we will all get together in one room. Free drinks and food are served during this event.

Keynotes

CMIT MSP business owners and staff look forward to the keynote presentations to learn key content from our vendors. This is an opportunity to share industry knowledge, strategic initiatives, and CMIT specific program opportunities.

Workshops (Training)

Classroom layout style rooms create a comfortable atmosphere for event attendees to focus their full attention on the workshop presenter. Workshops enable the vendor to dive deep into their value proposition, technology, and how to leverage the relationship to grow their businesses together with our CMIT MSP Community leaders and owners. This is an excellent forum to give product demos, organize a partner panel, and create interactive Q&A.

Panels (Training)

Lead by successful CMIT MSPs and moderated by Home Office, get up close and personal on the real struggles and victories an MSP experiences, and learn how our CMIT MSP owners solve problems on a daily basis to grow their businesses.

Success Circles (Training)

Have a specific question? Struggling with a particular problem? Our success circles are run by our top producing MSP Owners. Sit with them and ask those burning questions and learn from your peers how to solve problems, gain new insights and perspective, and get all your questions answers by those who've met a significant level of success in their business.

Solutions Pavilion

The Solution Pavilion gives sponsors more than two hours each day to network and engage with event attendees. Take this opportunity to educate CMIT MSPs on your solution and your CMIT channel program to recruit new CMIT partners into your ecosystem.

Sponsored Happy Hour

Join us for a sponsored happy hour in the Solutions Pavilion on Tuesday evening, where you can unwind and network with other attendees while enjoying complimentary drinks and snacks. This is an opportunity to connect with attendees and learn about the needs of our system, all while enjoying a fun and relaxing evening with your peers.

Sponsor Giveaways

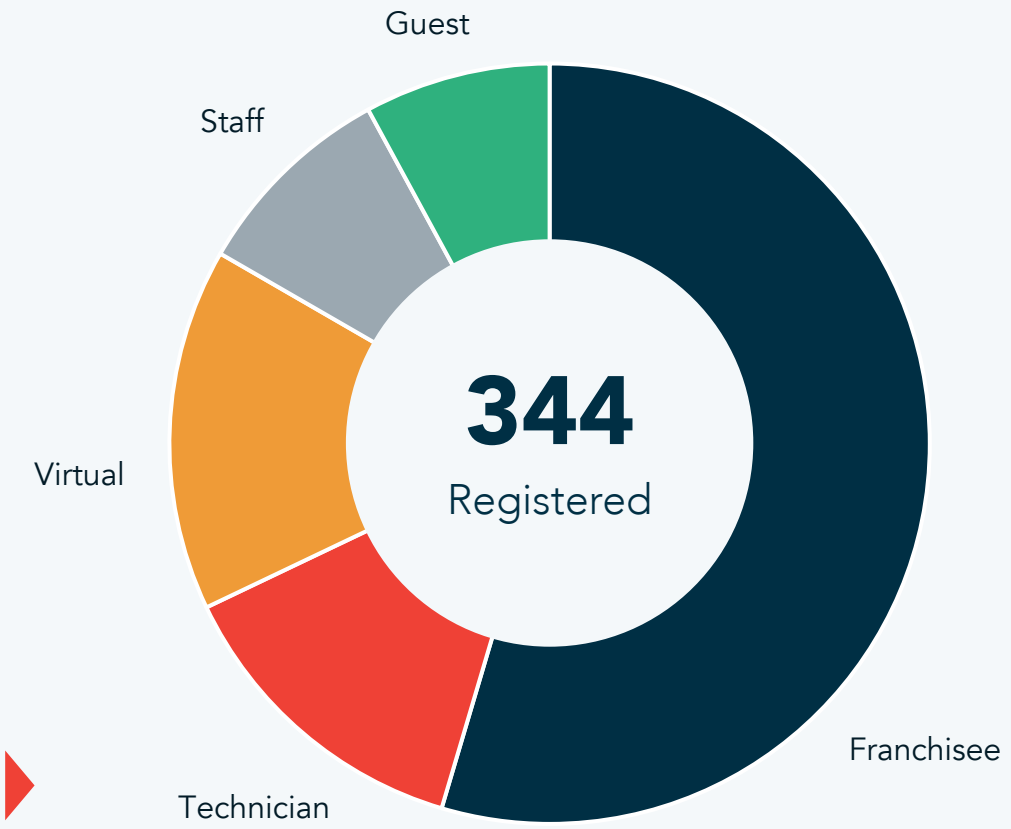
Following the vendor awards, sponsors will be provided the opportunity to raffle off a giveaway on stage. It is not mandatory to participate in the sponsor giveaways, but it is a good way to garner additional booth traffic during the Solution Pavilion and build good-will with attendees. A photo-op with the winning attendee is provided on the main stage. Attendee must be present to win!

Awards Banquet

The Awards Banquet is an exceptional night where we recognize the outstanding achievements of our franchisees throughout the year. It's a time to celebrate the collective success of our franchise system and honor those who have gone above and beyond in their respective fields. This night not only recognizes the hard work and dedication of our franchisees, but it also serves as an opportunity for sponsors to acknowledge and reward excellence with their own sponsor awards. With a jubilant atmosphere and a sense of community, the Awards Banquet is a night to remember for all involved.

Attendee Info

By sponsoring the CMIT Solutions Annual Conference, you have a unique opportunity to showcase your brand to an exceptional group of attendees, consisting of franchise owners, technicians, and staff. Our attendees are some of the most innovative and forward-thinking individuals in the IT industry, committed to providing unparalleled technology solutions to their clients. As a sponsor, you'll have the chance to connect with these talented individuals, gain valuable insights into their business needs, and showcase your products and services to a highly engaged audience. This conference is the ideal platform to raise your brand's profile, generate leads, and network with key players in the IT industry. Don't miss this chance to elevate your brand and take your business to new heights.

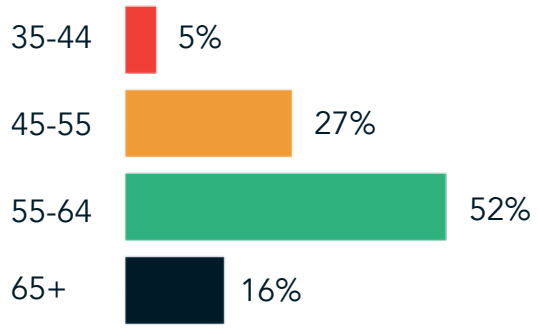


Demographics

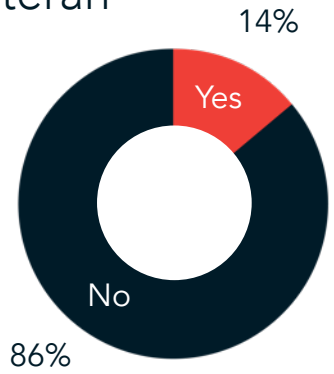
Who are our franchisees?

Our franchisees are business owners across North America. Here's a breakdown of our franchise owner demographics:

Age

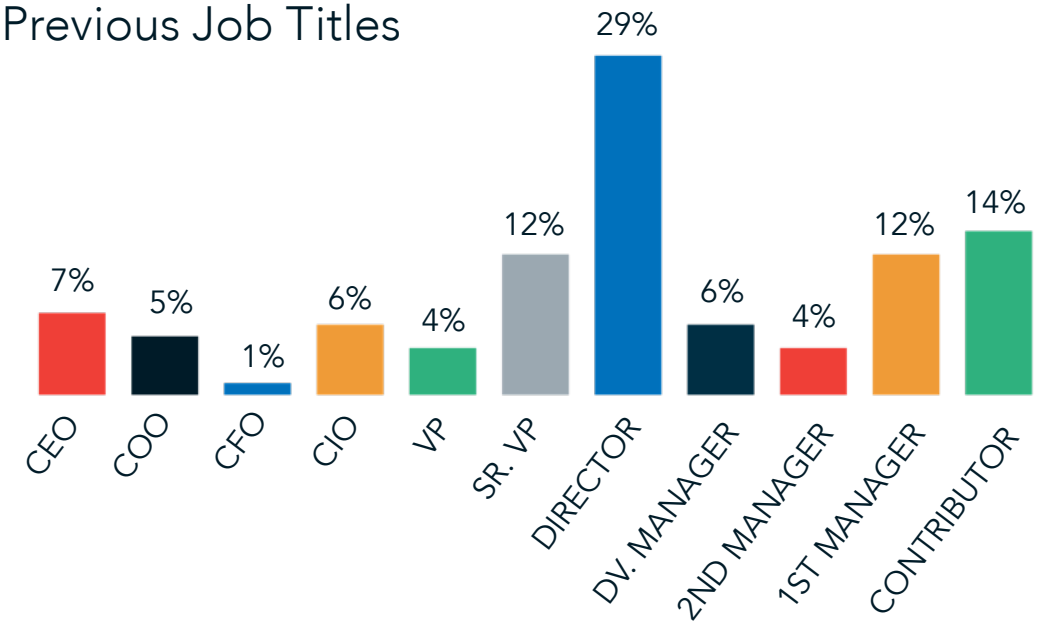


Veteran



Gender

Previous Job Titles



Education Level

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About CMIT Solutions

124 Million
in system wide revenue.

261
Locations

900+
Technicians

CMIT Solutions is a recognized leader in Managed IT Services for businesses. We're business owners too, so we understand the opportunities and challenges facing today's organizations. Our exceptional team includes more than 250 franchise locations and 900 top technology practitioners who want to help your business succeed.

Below is a breakdown of the different services we provide.

www.cmitsolutions.com

28 years
in the technology space.

CMIT SOLUTIONS SERVICES

CMIT Solutions®

Managed Services

My business needs help with IT and security.

Keep your technology securely running at peak potential with 24/7 expert management.

Cybersecurity

I need protection from ransomware.

Defend your business against cyberthreats with multi-layered security solutions.

Cloud

I want to migrate to the cloud.

Experience the cost savings, efficiencies, and anywhere access of the latest cloud solutions.

IT Guidance

I need an IT strategy to support our business goals.

Put our expertise to work for your business with customized IT guidance.

IT Procurement

I'm opening a new location.

Leverage our vendor relationships for cost-effective, top-quality systems and equipment.

Productivity Apps

I need to install new software.

Give your team the tools they need to do their best work with app implementation services.

IT Support

I need faster IT Support.

Rely on dependable IT support to resolve issues quickly and avoid disruptions to your business.

Unified Communications

My team needs to collaborate and connect.

Seize new opportunities and foster collaboration with reliable connectivity.

Data Backup

I need to securely backup my data.

Know that you can recover your data with consistent, dependable backup solutions.

Compliance

I need to comply with industry regulations.

Confidently meet data and privacy regulations through specialized compliance services.

Network Management

I need faster Wi-Fi and streamlined systems.

Improve your network connectivity through secure network solutions.

Packages

I need help picking exactly what I need.

Leave the decisions up to the pros! We'll help to create the perfect package for your needs.

Booth staff prepare for the arrival of attendees upon opening day.

Audience members during CMIT Connect Live! 2022 Keynote.

Franchisee award winner at CMIT Connect Live! 2022.

FAQ's

Q: What day should I show up to the event?
A: If you haven't purchased any of the pre-event Al A Carte options, it's recommended that you show up on Wednesday morning, Nov. 13th, in order to prepare your booth before the Wednesday Event Kick-off Party. If you purchased any of the Al A Carte pre-event items, you'll want to show up on Tuesday, Nov. 12th.

Q: What's the different between the Base and Base+ packages?
A: The Base package does not include any full attendee badges. The Base+ package includes 2 full attendee badges.

Q: Do I have to attend the parties and banquet?
A: No, but it's recommended! Most packages come with at least 2 full attendee badges which gets you access to the entire event. If you don't want access to the entire event than you should register as booth staff.

Q: What's the different between Booth Staff and Full Attendees?
A: Booth staff will only receive access to the Solutions Pavilion and to your specific booth. Booth staff registration does not include any meals, parties, or banquet attendance. The Full Attendee Badge includes all session, parties, and banquet and will get you full access to the event.

Q: What if my booth staff members are also my full attendee badge wearers?
A: If this is the case, you just register your booth staff as a full attendee. This will get them access to the entire event.

Q: When should my booth be set-up at the Solutions Pavilion?
A: Wed, Nov. 13th is booth set-up day. Once you sign up for your package you will receive detailed information about booth set-up and break-down timelines.

Q: How do I secure my package?
A: To secure your sponsorship package click here.

Q: What if I want to have more full attendee badges?
A: Anyone who purchases a Base+ package or above can request to purchase additional full attendee badges. To do this please contact your sales rep to request additional badges.

Q: What day should vendors and sponsors leave the event?
A: There will be franchisee specific content going on Thursday morning, but it is not required for vendors and sponsors to attend. The Solutions Pavilion will close after lunch on Wednesday, which is the last required event for vendors and sponsors to attend.

Q: I wan to purchase an Al A Carte item. How do I do that?
A: You first need to request to purchase a sponsorship package here. Once you purchase a sponsor package you will be contacted by an event specialist with CMIT Connect Live! 2024 and you can request more information about Al A Cart items at that time.