

Partnership Opportunities

Chad Thurnquist

2025 and Beyond

Overview: This deck will showcase the opportunity to partner your company with Chad Thurnquist to surface, promote, and sustain your business in the racing market.

Personal Info - Hometown: Ocala, FL

Birth Date: April 2nd, 2002 (23 years old)

Experience: 1 year (Legends)

Driver Introduction

We are ecstatic to introduce Chad Thurnquist, a promising talent in the world of racing. At 23 years old, Chad resides in Ocala, Florida, and has a promising acumen and passion for greatness that very few rival.

Chad's journey is one that is heavily set on building everlasting bonds with partners, friends, and fans alike. We invite you to be part of Chad's expedition by joining us in supporting the next crop of motorsport excellence.

To begin, Chad is proposing a partnership (in-kind or financial) to show consumers what your product is, how it functions, and in what way(s) it can be beneficial to the consumer on occasion or in regular day-to-day life.

Results

INEX Legends

(Marion County Speedway)

10/19/24 - Qualified: 7th - Finished: 4th

12/14/24 - Qualified: 2nd - Finished: 4th

04/19/25 - Qualified: 3rd - Finished: 7th

05/03/25 - Qualified: 2nd - Finished: 3rd

Chad's few opportunities so far have been met with impressed eyes from teams and drivers alike, being ahead of the learning curve with limited track time. Competition that has recognized him as a force includes:

NASCAR Drive for Diversity Alum: Lacy Kuehl (Class '19)

SSKC & T4 Nations Champion: Chase Buscaglia

Impact Off Track

Chad is someone of great character, whose values align with these 3 top-shelf traits:

{Integrity, Humility, and Honor}

Chad's platform is an ever-growing strength, allowing him to increase his following and captivate the consumer. These traits align with that.

Integrity - He is someone of utmost honesty, making sure the consumer gets a thorough representation of your product or service.

Humility - An unbiased platform makes the approach more welcoming and heartfelt. Every customer AND business is unique, with their own needs.

Honor - The best and most prosperous partnerships are those who believe fully in what they promote, no regrets.

2025 and Beyond Goals

Chasing a Dream:

- Continue in Legends racing, with ambitions to blossom into a national or global motorsports icon.
- Insert and Develop into a great source of interest to promote your company and be a fruitful brand ambassador.
- “RACE! I want to live out a dream that I know was my calling; no matter the discipline.”

For the People:

- Get immersed in an organization fighting for something that deserves to be endorsed, regardless of the cause.
- Invite those around me with the same passion to join this adventure. The fans love racing as much as I ever will.

2025-26 — Driver Development Opportunities:

Chad looks to find an opportunity in Sports Car racing.

2025-26 Partnerships

What Chad searches for in a Partnership:

Advice - Deeper understanding of the racing industry to make Chad a better overall racer and ambassador to partners.

Product/In-kind Partnerships - Chad wants to share what he learns on this journey on & off track through product and brand representation of what he will be endorsing.

Financial Partnerships - Chad as the cheerful, adrenaline seeking athlete is just wishes for the opportunity to race any **discipline**, at any **venue**, at any **time**.

Chad's determination, stubbornness to never surrender, and undeniably strong personality is what people respect his character for.

2025 Events & Goals

The Adventure:

- Legends Program with MVP Motorsports:
2025 Fall INEX track championship at Marion County
Speedway
(Currently 10th of 24 participants)
- Introduction to Sports Car or Oval racing
(Sports Cars - i.e. Mazda MX-5 Cup)
(Ovals - i.e. NASCAR Advance Auto Weekly Series)
- Continue to attend and be immersed in motorsports within
the area.

(Events include: Rolex 24, Daytona 500, Sebring 12 Hours,
etc.)

Driver Branding & Statistics

Branding:

- 1.) Advertising placement on Chad's #27 Legends race car.
- 2.) Advertising placement on Chad's Sparco race suit.
- 3.) "In use" products at race weekends & events.
- 4.) Social Media presence (Instagram, Facebook, X, etc.)
- 5.) Video Content promoting your services & products.
- 6.) Live Streaming/B.T.S. content helping reach a wider audience.
- 7.) Race reports, including partnership contribution.
- 8.) Fan engagement (giveaways, contests, or fan exclusives)
- 9.) Event collaboration helping promote the ins and outs of your product.
- 10.) Press releases when milestones are being achieved and exceeded.
- 11.) Participate in community events to show your commitment in giving back to the community.

Statistics:

- The motorsports market is currently valued over an astounding \$13.5 billion USD, with Legends racing contributing to a very respectable amount.
- U.S. Legends Cars states there are over 9,000 Legends and Bandolero cars they have produced, going as far back as 1992.
- INEX hosts greater than 2,000 races at more than 140 venues across the United States.

[Conclusion]

Allow us to discuss opportunities to join forces, explore options, and begin an incredible partnership while deepening bonds and meeting your marketing goals.

Chad is all about making sure YOU will be satisfied with the multitude of offerings he has listed, all at premium quality so you get the best out of this partnership.



Thank you for
your
consideration!

