

Nashville's Speakeasy Soiree

BUIBIBLIES AND BOURIBON



Saturday, Feb. 21, 2026

MARATHON MUSIC WORKS

1402 CLINTON ST

Benefiting the W.O. Smith Music School

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Rhizome Productions

Best Brands
INCORPORATED



About Bubbles & Bourbon

Step back in time to the glamorous era of the 1920s. Bubbles & Bourbon brings people together at Marathon Music Works in Nashville to highlight an exquisite selection of Bourbons, Cocktails, Sparkling Wines, and Champagne. On Saturday, Feb. 21, come enjoy the melodies of a live jazz band, as we transport you to a world of vintage sophistication. We hope you'll join us for this unforgettable night as we raise a glass to the roaring '20s in support of W.O. Smith Music School!



Attendance

Average - 880
Expected - 1,000

Attendee Profile

57% Female / 43% Male
25 - 65 Years Old

Donation Amount

Over \$50,000 and counting

About W.O. Smith School of Music



w.o. smith

nashville
community
music
school

Since 1984, W.O. Smith Music School has introduced the world of music to thousands of deserving children in Nashville. It is their mission to make affordable, quality music instruction available to children from low-income families & transform lives through music.

Students are provided with an instrument of their choosing, a volunteer teaching artist, and any necessary musical materials for their studies. Volunteer teaching artists are community members, local performers, studio artists, and university students with a passion for sharing their musical gifts.

Social Media



Bubbles & Bourbon - 200+
Rhizome Productions - 2.6K+
W.O. Smith Music School - 3K+
Best Brands Inc. - 1.8K+
Media Partners - 70K+



Bubbles & Bourbon - 800+
Rhizome Productions - 3.4K+
W.O. Smith Music School - 1.4K+
Best Brands Inc. - 2.2K+
Media Partners - 1.05M+



Email



Rhizome Productions - 14K+
W.O. Smith Music School - 3.2K+
Rhizome Productions - 1K+
Media Partners - 197K+



Media Partners

LIGHTNING 100
NASHVILLE, TN • 100.1FM

Radio

- ❑ 60 sixty-second radio spots
- ❑ In-studio appearances and on-air mentions
- ❑ On-air ticket giveaways

Email (25K subscribers)

- ❑ Newsletter inclusion

Social Media (Instagram 62.2K/Facebook 49K followers)

- ❑ 2 social posts

NASHVILLE

@thenashvilleguide

Social Media (Instagram 223K followers)

- ❑ 2 posts/stories
- ❑ Ticket giveaways

Website

- ❑ 60-day banner ad campaign (1M impressions)
- ❑ Featured event article and main calendar listing
- ❑ "Mark Your Calendar" feature

nashvilleguru

Email (23K subscribers)

- ❑ 4 newsletter mentions

Social Media (Instagram 170K followers)

- ❑ 4 Story mentions
- ❑ 2-ticket giveaways
- ❑ GURU discount code

NASHVILLE SCENE

Email (89K subscribers)

- ❑ 2 weekly event roundup e-blasts
- ❑ 2 ticket giveaways

Website

- ❑ 1 full-page featured ad (web & mobile, 7-day flight)
- ❑ Custom event page with giveaway opt-ins

Email (60K subscribers)

- ❑ 3 daily features (Giveaway, Announce, or What To Do)
- ❑ 2 daily featured ads

Social Media (Instagram 66.4K/Facebook 21K followers)

- ❑ 4 organic posts
- ❑ 1 targeted campaign (30K minimum impressions)



NASHVILLE

@Nashvilletn Community
Nashville's largest social community

Social Media (Instagram 525K followers)

- ❑ Ticket giveaway
- ❑ 1 Post, 2 Stories, 1 Reel

Sponsorships

Step back into the glamour of the 1920s with Bubbles & Bourbon—a Nashville event celebrating fine Bourbons, craft Cocktails, Sparkling Wines, and Champagne. On Saturday, February 21, guests will enjoy live jazz, vintage flair, and an elevated tasting experience.

Partnering with Bubbles & Bourbon offers brands the chance to connect with an upscale audience while supporting W.O. Smith Music School, which provides affordable music education to local students. Join us in raising a glass to the roaring '20s and making a lasting community impact.

Sponsorship Levels	Presenting \$10,000	Speakeasy \$7,000	Lux Loft \$5,000	Vestibule \$3,000	Glassware \$3,000	Giveaways \$3,000	Tasting Plates \$2,000	Photo Booth \$2,000
Logo built into event brand mark	Yes							
Included in Eventbrite tickets	Yes							
Category exclusivity	Yes	Yes						
Press Release inclusion	Yes, with optional quote	Yes, with optional quote	Yes	Yes	Yes	Yes	Yes	Yes
Logo on event materials	Featured	Prominent	Prominent	Yes	Yes	Yes	Yes	Yes
Logo/Mention in marketing campaign	Featured	Prominent	Prominent	Yes	Yes	Yes	Yes	Yes
Event dedicated email blasts	Featured	Prominent	Prominent	Yes	Yes	Yes	Yes	Yes
Stage mentions	Yes, with opportunity to address guests	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on event promo items	Glassware	Speakeasy Pass	Lux Loft Signage	VIP Signage	Glassware	Giveaway	Plates	Pictures
Dedicated activation space	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
VIP Passes	14	8	6	4	4	4	2	2
Tickets	30	24	20	10	10	10	6	6

Rick Burleson

Strategic Partnerships Manager

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Lux Loft

Step into the elegance of the Roaring Twenties with the Lux Loft, an exclusive private space overlooking the excitement of Bubbles & Bourbon. Perfect for entertaining clients, colleagues, or friends, the Lux Loft accommodates up to 30 guests and offers a full bar, private restroom, and an elevated view of the stage and crowd.

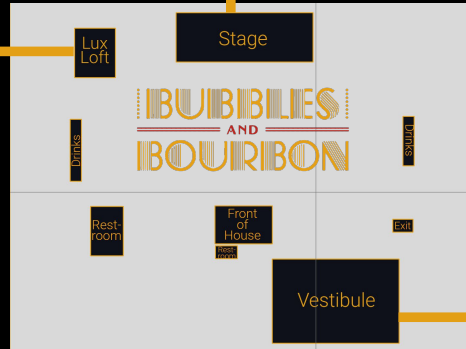
Branded Drinkware

Capture the spotlight as the Drinkware Sponsor, placing your logo on the official Bubbles & Bourbon glassware. Your brand will be in the hands of 1,000 guests throughout the evening, offering lasting impressions and prominent visibility.



Video Walls

Two striking video walls beside the stage offer prime visibility, giving your brand a bold, marquee-style presence throughout the Bubbles & Bourbon experience.



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Speakeasy

Hidden just behind the stage, the speakeasy offers an exclusive setting for up to 50 guests. Complete with a private patio, bar, and restrooms, it's a memorable, invitation-only escape within the Bubbles & Bourbon experience.

Vestibule

The Vestibule welcomes guests in style during the VIP early access hour, then opens to all attendees for refreshing, non-alcoholic beverages throughout the evening—a refined retreat within the Bubbles & Bourbon experience.

Themed Giveaways

Keep your brand top of mind with the Themed Giveaway Sponsorship. Your logo will appear on a 1920s-inspired keepsake given to all guests, offering lasting visibility and a memorable connection to the Bubbles & Bourbon experience.





Rhizome Productions

Rhizome Productions curates unique food, beverage, and music experiences across the Southeast, bringing communities together while supporting local nonprofits. In 2026, our events will draw more than 25,000 attendees across Nashville, Memphis, and Charlottesville.

- 15 years of festival production experience
- 25,000+ attendees annually
- Over \$1 million donated to nonprofits



Nashville, TN

Bubbles & Bourbon (est. 2023)

February 21 | Marathon Music Works | 1,300 attendees | 21+

Step back to the 1920s with bourbon, cocktails, sparkling wine, champagne, and live jazz.

Benefiting W.O. Smith Music School

East Nashville Beer Festival (est. 2011)

April 11 | East Park | 3,000 attendees | 21+

Nashville's original craft beer festival, featuring 1,000+ unique beers and local live music.

Oasis Bike Workshop

Nashville Rosé Festival (est. 2018)

May 16 | East Park | 3,000 attendees | 21+

Nashville's only rosé-themed festival with DJs, art, food trucks, and craft vendors.

Benefiting TN Breast Cancer Coalition

William's Weenie Roast New!

May 24 | East Park | 3,500 attendees | Family-friendly

Neighborhood festival celebrating Nashville's hot-dog scene with family-friendly fun and free admission for kids 12 and under.

Free to Move

Touch of Brews (est. 2019)

October 3 | Sevier Park 12 South | 1,750 attendees | Family-friendly

Craft beer meets live music in this family- and dog-friendly festival.

Benefiting Nashville Parks Foundation

Memphis, TN

Memphis Brewfest (est. 2010, produced by Rhizome 2025)

June 20 | Shelby Farms Park | 1,800 attendees | 21+

A beloved celebration of craft beer, food, and live music in the heart of Memphis.

Memphis Oktoberfest New!

Oct 30-Nov 1 | Shelby Farms Park | 9,000 attendees | Family-friendly

Memphis' inaugural Oktoberfest brings neighbors together for a day of family-friendly fun, local flavors, and live entertainment.

Charlottesville, VA

Charlottesville Jamboree (est. 2025)

April & October | Fairview Swim & Tennis Club | 1,200 attendees

Family-friendly

All-ages festival blending Americana music, craft drinks, local food, and a Kids Zone.

Let's Partner in 2026

Custom sponsorship opportunities available to connect your brand with 25,000+ engaged consumers across Nashville, Memphis, and Charlottesville.

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