



OPPORTUNITY OVERVIEW



**EAST
BOLD
EPIC
ON-AIR**



FANDUEL
SPORTS NETWORK

MAR, 14-15, 2026
LOS ANGELES, CA

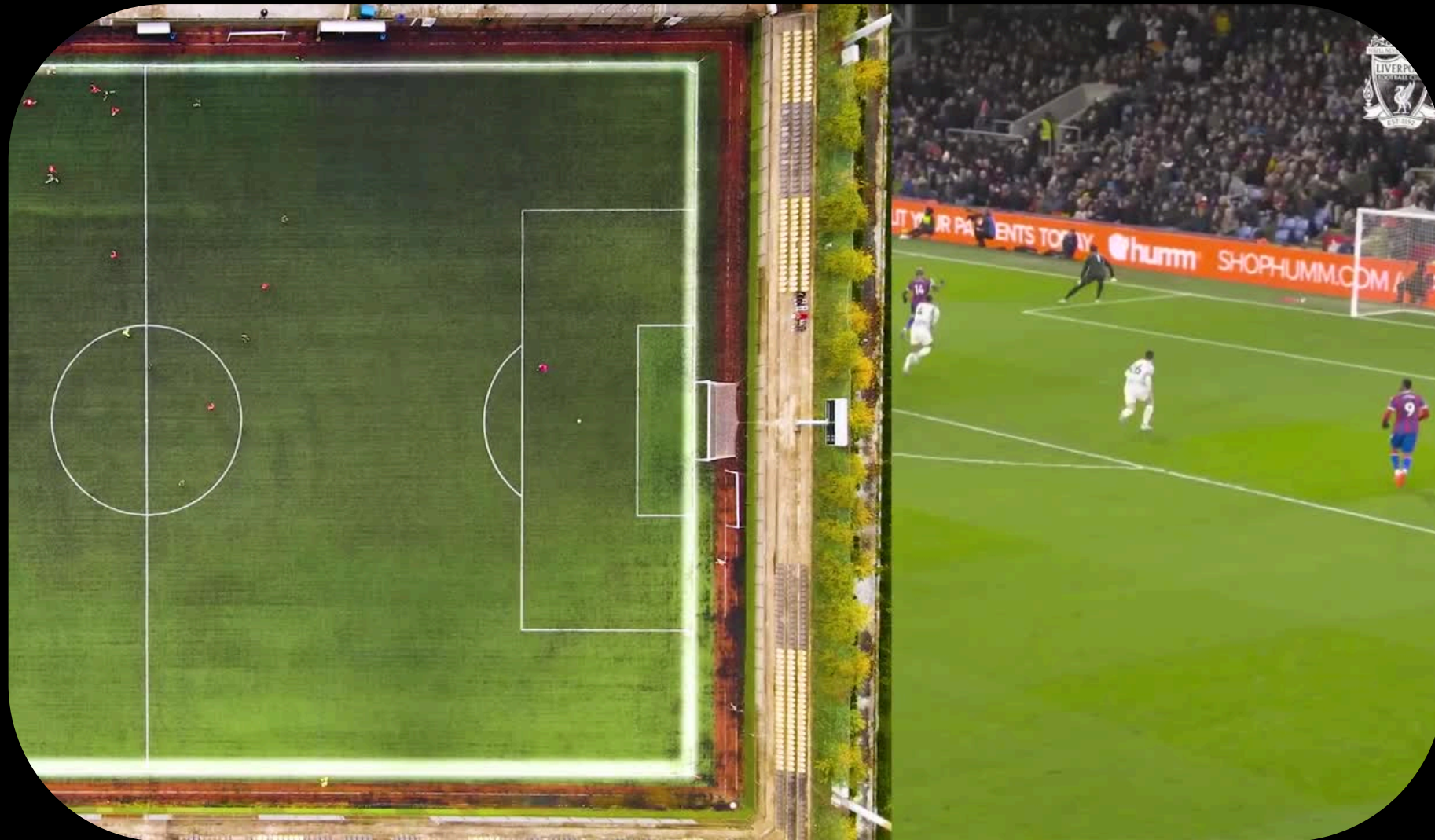
MAR, 21-22, 2026
LAS VEGAS, NV

The **2026 OmegaBall Double Down Showdown** unites two **thrilling** March events—one in **Los Angeles, CA**, and one in **Las Vegas, NV**—under a single, **high-energy series** built for modern sports entertainment.

Across each showcase, **OmegaBall delivers its signature chaos**: three teams battling on a circular pitch, nonstop speed, and a relentless stream of goals—all engineered for a clean, made-for-broadcast experience that keeps viewers locked in from start to finish.


For brands, the **Double Down Showdown** offers a **rare opportunity** to stake an early claim in one of **sport's most innovative formats**—**fast, fearless**, and **built for global scale**. Align with a series that brings **highlight moments in bunches** and delivers the kind of **intensity** **today's audiences crave**.

OMEGABALL IS CHAOS ON THE PITCH



FANDUEL REGIONAL TV IMPACT QUICK STATS


EXPECTED BROADCAST HOURS

 300+ HOURS OF LIVE AND REPLAY COVERAGE

NETWORK FOOTPRINT

 FANDUEL REGIONAL TV REACHES 40M+ HOUSEHOLDS NATIONALLY

REPLAY LONGEVITY

 MATCHES STAY IN ROTATION FOR MONTHS, ENSURING BRAND VISIBILITY LONG AFTER THE EVENT WEEKEND

ENGAGEMENT RETENTION (FLOOR)

 OMEGABALL AVERAGES 80–90% AUDIENCE RETENTION FROM DEBUT TO REPLAY

 20+ GOALS PER MATCH = DOZENS OF HIGHLIGHT MOMENTS




 EACH ONE IS A BRANDED OPPORTUNITY ACROSS REPLAYS, PROMOS, AND DIGITAL CLIPS CROSS-GENDER APPEAL

 BOTH MEN'S & WOMEN'S DIVISIONS FEATURED PROMINENTLY

OmegaBall's partnership with **FanDuel Regional TV** delivers **consistent, measurable value** for sponsors through **valuable broadcast hours** and **repeat exposure** across **premier regional sports markets**. With **300 hours of scheduled coverage**, brands gain recurring visibility in high-value DMAs such as Los Angeles, Miami, Detroit, Atlanta, and Minneapolis just to name a few.

This baseline of exposure represents the floor, not the ceiling, as **networks regularly extend re-air schedules** based on audience engagement. For sponsors, this means **amplified impressions**, **stronger brand recall**, and a **proven platform** that continues to grow its footprint in the competitive sports entertainment landscape.

Platform Distribution

-  **Linear: FanDuel Regional TV**
-  **Digital: YouTube highlights, TikTok, Instagram Reels, FAST TV**
-  **Cross-platform strategy built for modern fan consumption**



TITLE PARTNER

As the Title Partner your brand becomes fully integrated into the broadcast, event, and experience. From naming rights to on-screen graphics, jersey patch, announcer callouts, co-branded logos, and social amplification—this package delivers maximum exposure. It's the top-tier position for a brand ready to own the moment.

A soccer player in an orange and black uniform is dribbling a yellow and black ball on a field. The player is looking down at the ball. The background is a blurred green field and a dark sky.

COMMERCIAL BROADCAST

Lock in a :30-second spots during FanDuel broadcast and put your brand in front of a nationwide audience. With high-scoring action and highlight-friendly gameplay, OmegaBall delivers the kind of engagement that keeps viewers watching—and your message front and center.

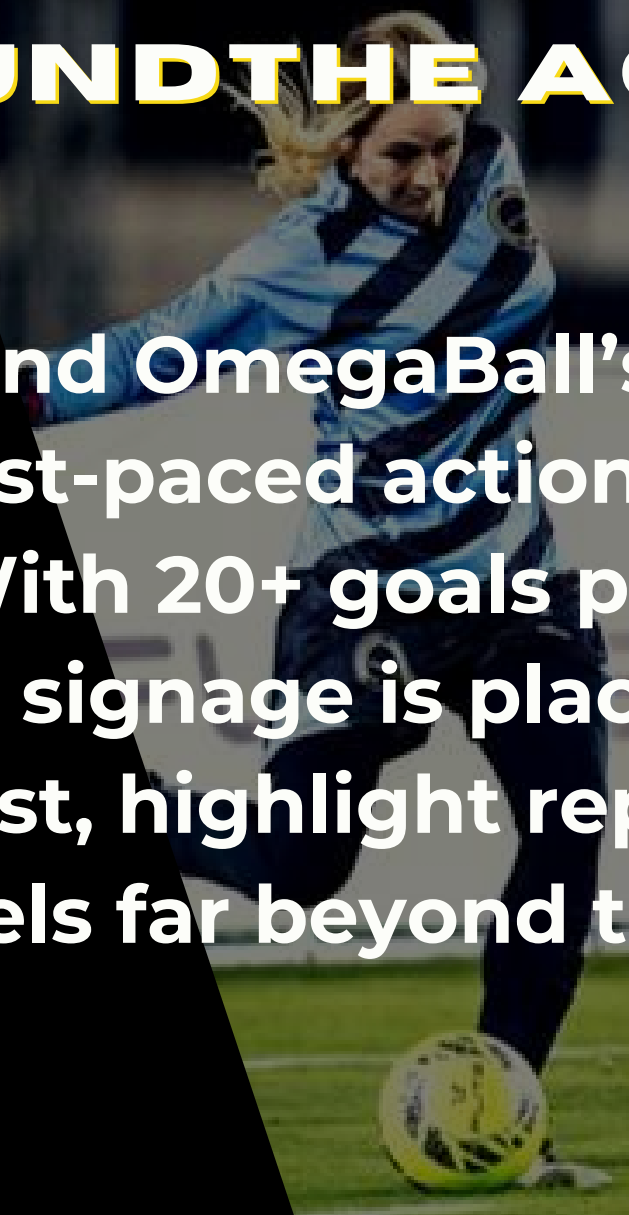


KIT PARTNER
FRONT & CENTER ON EVERY PLAY

Your logo. All three teams. Every goal, tackle, celebration, and replay—broadcast across FanDuel and captured across highlight reels and social clips. As the exclusive uniform sponsor, your brand is woven into the action from kickoff to the final whistle.

FIELD SIGNAGE WRAPPED AROUND THE ACTION

Position your brand around OmegaBall's unique circular pitch—designed for fast-paced action and dynamic camera movement. With 20+ goals per match and constant motion, your signage is placed to be seen throughout the broadcast, highlight replays, and social content that travels far beyond the game.



SOCIAL SERIES

CO-BRANDED CONTENT

It's fast pace.

This is more than a tag—it's a campaign. As part of OmegaBall's social series, your brand is featured in a thoughtful campaign from pre-event, to live game-day content, and post-match highlights. Reels, graphics, and spotlight moments that travel across platforms, creating meaningful exposure and fan engagement before, during, and after the event.

k
cer Player

INVESTMENT OPPORTUNITY

	BLACK TIER	GOLD TIER	SILVER TIER
TITLE PARTNER	✓		
KIT PARTNER			
COMMERCIAL x1		✓	
COMMERCIAL X3	✓		
FIELD SIGNAGE X1		✓	✓
FIELD SIGNAGE X3	✓		
SOCIAL SERIES	✓		
SOCIAL POST		✓	✓
ON-SITE ACTIVATION	✓	✓	✓
INVESTMENT - PER EVENT	\$30,000	\$10,000	\$5,000
INVESTMENT - EVENT SERIES	\$50,000	\$15,000	

ABOUT OMEGABALL



STRATEGIC PARTNERSHIP

OmegaBall's continued presence on ESPN2 is a strategic partnership fueling international awareness and credibility. Now in our fourth year of live programming, ESPN provides a powerful platform to reach new fans, deliver highlight-rich content, and showcase the sport's explosive growth to a global audience.



FANDUEL
SPORTS NETWORK

BROADCAST MOMENTUM

With over 100 airings across ESPN and FOX networks to date, OmegaBall has proven itself as a media-ready sport made for dynamic coverage. As we grow, strategic partnerships with ESPN and FanDuel Sports Network continue to drive national exposure—delivering consistent broadcast and streaming opportunities that expand the sport's reach, visibility, and value for brands.



MOMENTUM IN MOTION

OmegaBall is scaling with expanded events that include regional and youth tournaments, elite-level competitions, and international showcases and leagues. These events will anchor the sport in key U.S. markets and drive global momentum.



ACTIVE MARKETS

OFFICIAL



ACTIVE



EXPERIENCE MATTERS



Jeff Kretchmar

CO-FOUNDER



Lauren Sesselmann

ADVISOR



Anthony Dittmann

FOUNDER



Ricky Lopez-Espin

ADVISOR



Jamie Hemann

CO-FOUNDER





THANK YOU!



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