

GET YOUR TEACH ON



2026 SPONSORSHIP PROSPECTUS



GET
YOUR
TEACH
ON

A LETTER FROM GYTO FOUNDERS HOPE AND WADE KING

At Get Your Teach On, our mission is rooted in one belief: educators deserve to be inspired, supported, and celebrated for the transformative work they do every single day.

We are Hope and Wade King, and as former classroom teachers ourselves, we understand both the challenges and the deep passion that drive this profession. That's why we created Get Your Teach On, not just for professional development experiences, but as a thriving, nationwide community where educators come to reignite their purpose and reconnect with their "why."

Our educators are the heartbeat of everything we do. They are resilient, creative, and committed to shaping future generations, often without the resources or recognition they deserve. Through our events, resources, and year-round initiatives, we're on a mission to pour back into them what they so freely give to others.

This work is only possible through the partnership of brands that believe in the power of education and want to make a lasting impact. By joining us as a sponsor, you're not just supporting our company. You're standing behind a movement.

We would be honored to have you be part of our journey to empower educators across the country.

With gratitude,

Hope and Wade King

Co-Founders, Get Your Teach On



ABOUT GYTO

Get Your Teach On (GYTO) specializes in professional development training and encouragement for educators and administrators in the form of conferences, school and district workshops, curriculum, resources and events. GYTO conferences and training workshops are known for their passionate celebration of teachers and their ability to inspire life-long learners.

Founded in 2016, GYTO hosts in-person and virtual conferences, school and district professional development programs, and a wide variety of other educational initiatives for thousands of teachers and school administrators each year.

GYTO is led by highly acclaimed educators and authors Hope and Wade King and is the parent organization for the worldwide Rock Your School initiative which encourages out of the box teaching to maximize student engagement. Hope & Wade also host and produce The Flip Side Podcast, a podcast for educators.

FEATURED SPONSORS



WHY CHOOSE GYTO

10k+ Teacher & Administrator Attendees
530k+ Social Followers • 200k+ Email & SMS

NO GIANT EXHIBIT HALL:

We intentionally limit the number of on-site sponsors and exhibitors to ensure a pleasant experience for all. All exhibiting companies are placed in the foyer spaces directly outside our meeting rooms, allowing for organic interaction throughout the conferences. This means there is no massive exhibit hall with endless aisles and no premium fee for being outside our meeting rooms!

TEACHERS & ADMINISTRATORS ATTEND TOGETHER:

Our conferences offer sessions for both teachers and school and district administrators, meaning teachers and leaders attend together. Unlike teacher-specific or administrator-specific conferences, end users (teachers) attend alongside the decision makers (administrators)! This helps create a shorter sales cycle for our sponsors and exhibitors.

CURATED SPONSORS & EXHIBITORS:

We intentionally vet all sponsors and exhibiting companies to ensure they are a right fit for our conference and attendees. We ensure our sponsors are aligned with our values of supporting the whole educator, as a professional and as a human. This ensures our attendees have the best possible experience!

ONGOING DIGITAL OPPORTUNITIES:

Get Your Teach On is a brand that supports educators year-round, which means our sponsorship opportunities aren't limited to just the conferences. We offer email campaigns, social media posts, SMS campaigns, and other unique sponsorship opportunities throughout the entire year. Have a special back-to-school or holidays offer? We can include it in your package!

COMMUNITY-BASED PROGRAMMING:

Want to celebrate educators in your local community? We offer sponsorship packages for our Mini Get Your Teach On Experience, allowing your company to sponsor a pop-up conference in your town free for area teachers! You will pay for the experience and we'll provide the programming, speakers, decor, and manage all the logistics!

TEACHER SCHOLARSHIPS:

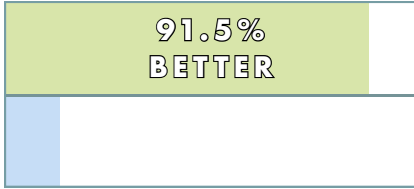
We offer sponsors the ability to purchase registrations in bulk at discounted rates to provide teachers with the opportunity to attend GYTO for free. These can be distributed by us or you can provide us with a specific school, district, or region where you would like them distributed.



GYTO FEST 2025 REVIEWS

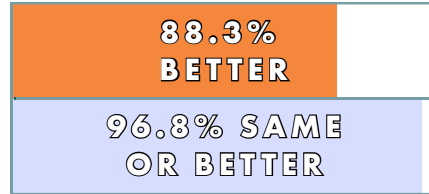
COMPARED TO OTHER PROFESSIONAL DEVELOPMENT CONFERENCES:

How would you rate the Get Your Teach On Conference overall?



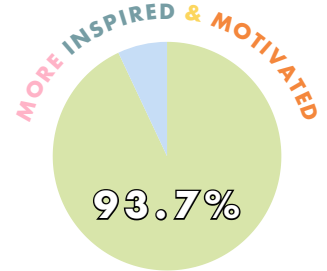
COMPARED TO OTHER PROFESSIONAL DEVELOPMENT CONFERENCES:

How would you rate the sessions and workshops at Get Your Teach On?



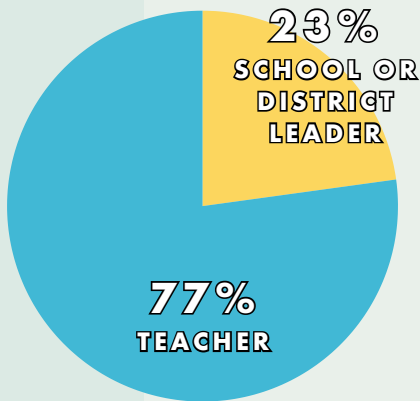
AFTER ATTENDING THE 2026 NATIONAL CONFERENCE:

How would you describe your inspiration and motivation as an educator or leader?

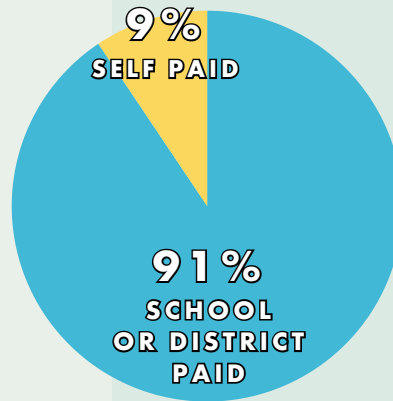


AUDIENCE MIX

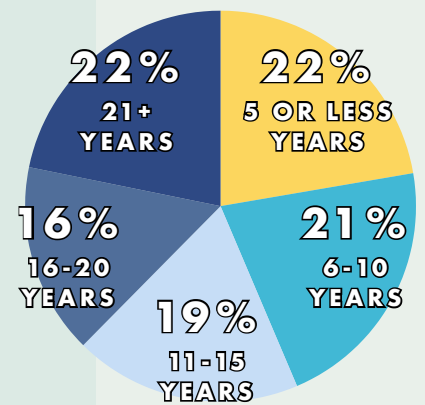
ATTENDEE ROLE



PAYMENT FUNDS



TIME IN EDUCATION



TEACHER BREAKDOWN

Early Childhood (PreK-3rd): 55%
 Upper Elementary (4th-6th): 22%
 Middle & High School: 10%
 Special Education: 8%
 Specials & Other: 5%

LEADER BREAKDOWN

Principal: 27%
 Asst. Principal: 24%
 Instructional Coach: 26%
 District & Other Leadership: 23%

GYTO BY THE NUMBERS 2024-2025

144,000+

EDUCATORS IMPACTED

3.4 MILLION+

STUDENTS IMPACTED

8

CONFERENCES
ACROSS THE U.S.

ATLANTA | CHARLOTTE | DALLAS
INDIANAPOLIS | LAS VEGAS | ORLANDO

153

ON SITE
TRAININGS
& MINI GYTO
EVENTS

19

VIRTUAL
WEBINARS &
LIVE STREAMS



1 STATE
IMPLEMENTATION

156 DIFFERENT FREE
DOWNLOADED
RESOURCES

124,148

TOTAL RESOURCE
DOWNLOADS
DOWNLOADS FROM 35 COUNTRIES

194K

PODCAST
LISTENS
19 COUNTRIES

112

SCHOOL
VISITS AT GYTO
COLLABORATION
SITES

116,000+

EDUCATORS
PARTICIPATED IN
ROCK YOUR SCHOOL

PARTICIPANTS IN ALL 50 STATES + 13 COUNTRIES

SUBSCRIBER & FOLLOWER METRICS

Email Subscribers: 175k+

Instagram Followers: 226k+

SMS Subscribers: 27k+

TikTok Followers: 30k+

Facebook Likes: 277k+

Page Views: 133k+ Monthly



**THANK YOU
WE LOOK FORWARD TO
WORKING WITH YOU.**

GYTO PARTNERSHIPS

Chase Mayo

CAO & Director of Events, Get Your Teach On

chase@hopeandwadeking.com

getyourteachon.com/sponsors