

# Light Up Mount Dora 2024



# *Light Up Mount Dora*

One of the most anticipated events of the year, Light Up Mount Dora sets the holiday mood with its grand lighting ceremony at Sunset Park. Live music at both Donnelly Park and Elizabeth Evans Park. Fireworks, Drone show and thousands of twinkling lights that illuminate the park and downtown areas, creating a magical atmosphere.



# *Live Music & Performances*



**Live Music and Performances at both  
Donnelly Park and  
Elizabeth Evans Park throughout the night.**

*Light Up Mount Dora*



# *Tree Lighting Traditions*



**Main Street Leasing's Christmas Tree  
Lighting and Santa Appearance at  
Sunset Park.**

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# *Fireworks and Drone Show*



**Join us for two spectacular shows during the night!**

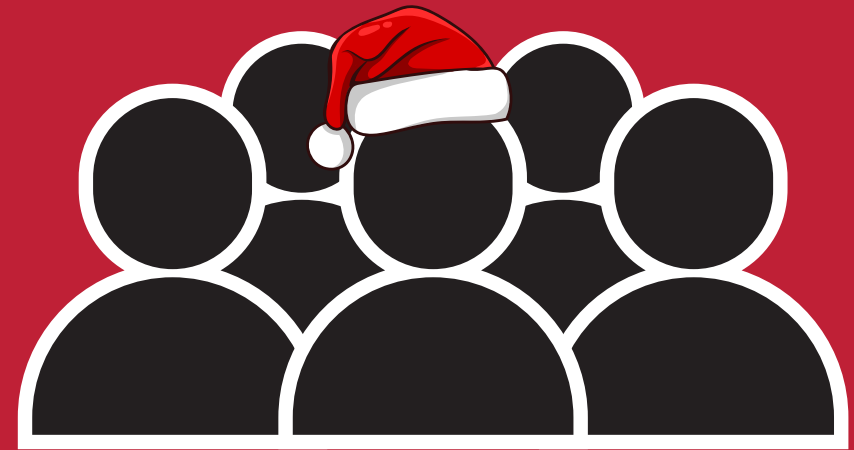
**Fireworks at Sunset Park and a Holiday Drone Show at Elizabeth Evans Park.**



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# Event Demographics

**50,000 Attendees**



**Household Income**

**\$110,000**



**52% Female**

**42% Male**

**Top Market:  
Central Florida**



*Light Up Mount Dora*



**Interested in becoming a  
partner?**

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**Chris Carson**

**Cultural and Special Events Manager**

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