

COMMUNITY CONNECT

The Pulse & Sole Alley
479 W 4th Street San Bernardino, CA

Sponsorship Opportunity

Presented by Stronger Together Now



Community Connect's walkable food distro takes place in Sole Alley.

Who We Serve



Understanding Our Community's Needs



Diverse Residents

Our monthly Community Connect reaches **100–300 residents**, including families, youth, and seniors. We focus on serving those who are most in need within our community.

Underserved Households

Many families face **food insecurity** and health barriers, making it crucial for us to provide essential resources and support to improve their quality of life.

Community Engagement

We foster **strong connections** within the community, ensuring that all residents feel welcomed and supported, creating an inclusive environment for everyone involved.



Community Connect

Resource Hub



A welcoming space where community members **access essential resources** and services every month.

Food Distribution



Monthly events provide families with **nutritious food** and support to combat food insecurity.

Health Access



Community Connect offers **vital health services** to ensure overall well-being for residents.

Impact in Action: Community Engagement & Support



Families

Over 200-300 families served each month, with engaging activities like salsa dancing inside **The Pulse**.



Partnerships

Collaborating with local organizations & businesses for impact & resiliency.



Services

Offering health, food, and educational resources, as well as services like tutoring, mentorship, youth-focused activities, and cultural events.



Impact

Measurable outcomes for community well-being. The data we collect is used to assess the resources that are needed most.

Brand Benefits

Elevate your presence in the community



High Visibility

Your brand gains **maximum exposure** through our community space in downtown San Bernardino known as **The Pulse**. Our events will showcase your commitment to community well-being and enhance public recognition among local residents and stakeholders.

CSR Alignment

Partnering with STN aligns your brand's **corporate social responsibility** goals, demonstrating a commitment to support families in need and contributing positively to community development.

Community Trust

Collaborating with a **trusted nonprofit** like STN fosters community trust, enhancing your brand's reputation while making a meaningful impact on the lives of underserved families.

Why Partner With STN

Building Trust in the Community



Trusted Nonprofit

STN has earned a strong reputation as a **reliable resource** for families, ensuring that our community knows they can count on us for support and guidance.

Grassroots Presence

Our organization operates directly within the neighborhoods we serve, fostering **deep connections** and understanding of community needs, making us an invaluable partner for local initiatives.

Recurring Engagement

By partnering with STN, brands gain **continuous visibility** and engagement opportunities through our monthly events, ensuring lasting impact and connection with targeted demographics.

Meet Our Dedicated Team

Committed to Community Health and Support

Our team is dedicated to empowering the community through accessible resources and services, building a healthier community with every collaboration and connection made.

Our Academic Team supports school sites with educational and enrichment support while the Community Health Worker Team acts as liaisons between community members, health systems, and social service providers.





MOVIE NIGHT

ACTIVITIES

MUSIC & COFFEE

FOOD DISTRO

stronger together now.

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Get Involved



Partner with Stronger Together Now