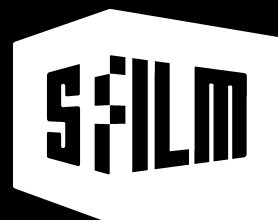


BE PART OF FILM FESTIVAL HISTORY

69TH SAN FRANCISCO INTERNATIONAL FILM FESTIVAL

APRIL 23 – MAY 03 2026
SAN FRANCISCO

HOSTED BY



BE PART OF FILM FESTIVAL HISTORY.

For nearly **70 years**, SFFILM has been a cornerstone of San Francisco's cultural landscape, hosting the renowned **San Francisco International Film Festival**.

Our audience is diverse, engaged, and influential, representing a dynamic cross section of film lovers, cultural leaders, and industry professionals.

Last year we welcomed over **35,000 people** who came to discover new voices, connect with creatives, and experience films that spark curiosity and dialogue.

The Festival offers a unique opportunity to align with a passionate community at the intersection of art, culture, and innovation.





“

SAN FRANCISCO IS A TOWN OF MANY FILM FESTIVALS, BUT NONE MATCH THE SCOPE OF SFFILM.

”

— Dan Gentile, **SFGATE**



68TH SAN FRANCISCO
INTERNATIONAL FILM FESTIVAL

SCHOOLS AT
THE FESTIVAL

GET TICKETS AT SFFILM.ORG



WE SHOW WHAT FILM CAN DO.

As the Bay Area's premier film institution and the hub of San Francisco's film community, **SFFILM** is an arts and culture leader in the revitalization of the city. **The San Francisco International Film Festival** program features **11 days** of expertly selected films, world-class talent, premieres and early sneaks, captivating talks, a film industry summit, college days, and a schools program exclusively for local students and educators.





“

ARTS AND CULTURE ARE WHAT DRIVES SAN FRANCISCO, ALWAYS HAS ALWAYS WILL, AND THE SFFILM FESTIVAL IS A PART OF OUR FABRIC.

”

— San Francisco Mayor Daniel Lurie, **KRON 4**

BECOME AN SFFILM PARTNER

The San Francisco International Film Festival offers a unique platform for your brand, providing opportunities to connect with and influence an enthusiastic audience both in-person and across our digital channels.

We offer many sponsorship opportunities that are handled by our team who provides high-touch, personalized service.

Examples of Festival activations and branding include:

- Branded Lounge takeovers
- Product activations in the official lounge as well as talent green rooms
- Host of Special Events, Receptions, and Happy Hours at the Festival
- 30 Second Trailer before all 100 + Festival screenings
- SFFILM Industry Days sponsor
- Schools at the Festival program sponsor
- Inclusion in SFFILM monthly newsletter (40K + subscribers)
- Let us customize a sponsorship package!



SFFILM FUELS THE CYCLE BEHIND TRANSFORMATIVE FILM FOR AUDIENCES, ARTISTS, AND PARTNERS.

2025 SFFILM FESTIVAL ATTENDANCE AND REACH

- **35+K** Attendees
- **100K+** Impressions of onscreen media slides and media
- **1M** Website Views and **165k** Unique Visitors
- **40%** Average Email Open Rate
- **1M** Total Social Media Reach
- **3.5M** Total Social Media Impressions
- **15M** Press Coverage Impressions
- **11K** Total Students, Teachers, and Families Served

ANNUAL SFFILM ATTENDANCE AND REACH

- **50K** Attendees
- **5M+** Social Media Impressions
- **75K** Social Media Followers
- **45K** Email Subscribers
- **1.5K** SFFILM Members
- **2M** Annual Website views and **400K** unique visitors
- **200+** Live Events and Gatherings
- **40M+** Press Coverage Impressions
- **20K** Total Students, Teachers, and Families Served
- **51** SFFILM Supported Grantees, Fellows, and Residents



WE SHOW WHAT FILM CAN DO.

We look forward to working with you!

CORPORATE PARTNERSHIPS

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